



# Savannah Rogan

New Smyrna Beach, FL | 818.636.1707 | savannahrogan4@gmail.com | savannahrogan.com

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## Skills

- Proficient in Adobe Illustrator, Adobe InDesign, and Adobe Photoshop, and Adobe Dreamweaver
- Strong understanding of design principles and methodologies
- Illustration and painting skills
- Knowledgeable about design concepts and adept at incorporating client feedback

## Education

Flagler College, Saint Augustine, FL  
Bachelor of Graphic Design

Dean's List Fall 2021- Spring 2022

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## Professional Experience

### Graphic Design Team Lead

Voodies San Diego, CA

- Team Lead – Physical Design
- Lead the conceptualization and creation of physical design projects, ensuring alignment with brand vision and goals
- Oversee the development and production of physical assets, from initial concepts to final execution
- Collaborate with cross-functional teams to integrate physical design with broader project objectives
- Train and mentor team members, fostering skill development and innovation within the design process
- Manage project timelines and budgets, ensuring efficient resource allocation and high-quality outcomes

### Graphic Design Intern

Flagler College Archives, Saint Augustine, FL

- Collaborated with archival team to create visually appealing materials for exhibitions and events
- Applied design principles to digitize and enhance archival materials for online access
- Assisted in maintaining and organizing archival collections according to established standards

### Freelance Graphic Designer

- Create custom designs for clients, including logos, promotional materials, and digital media
- Collaborate with clients to conceptualize and execute creative solutions tailored to their brand identity
- Manage projects independently, meeting deadlines and exceeding client expectations
- Utilize design tools such as Adobe Creative Suite, Canva, and Figma to produce high-quality visual assets

## Achievements

- Regional Jacksonville ADDY Award Winner
  - SCAD Summer Stars Program
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## Activites

Vice President, AIGA Flagler College Chapter

Vice President, Flagler College Art Club

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## Other Work Experience

Librarian Proctor Library, Flagler College, Saint Augustine, FL

Cashier Jeff's Antiques, New Smyrna Beach, FL

Sales Associate Mallory's Furniture, San Diego, CA